

# Adventist Health Reedley 2020 Community Health Plan



The following Implementation Strategy serves as the 2020 – 2022 Community Health Plan for Adventist Health Reedley and is respectfully submitted to the Office of Statewide Health Planning and Development on May 28, 2021 reporting on 2020 results.



## **Executive Summary**

#### **Introduction & Purpose**

Adventist Health Reedley is pleased to share its Community Health Implementation Strategy. This follows the development of its 2019 Community Health Needs Assessment (CHNA) in accordance with requirements in the Affordable Care Act and IRS 990 Schedule H requirements and approved by the Adventist Health Board of Directors on October 17, 2019.

After a thorough review of the health status in our community through the community health needs assessment (CHNA), we identified areas that we could address using our resources, expertise and community partners. Through these actions and relationships, we aim to empower our community and fulfill our mission of "Living God's love by inspiring health, wholeness and hope."

The results of the CHNA guided this creation of this document and aided us in how we could best provide for our community and the vulnerable among us. This Implementation Strategy summarizes the plans for Adventist Health Reedley to develop and collaborate on community benefit programs that address prioritized health needs identified in its 2019 CHNA. Adventist Health Reedley has adopted the following priority areas for our community health investments.

#### **Prioritized Health Needs – Planning to Address**

- Health Priority #1: Access to Care
- Health Priority #2: Obesity/Healthy Eating Active Living (HEAL)/Diabetes
- Health Priority #3: Mental Health
- Health Priority #4: Economic Security/Homelessness
- Health Priority #5: Maternal Infant Health

Building a healthy community requires multiple stakeholders working together with a common purpose. We invite you to explore how we intend to address health challenges in our community and partner to achieve change. More importantly, we hope you imagine a healthier region and work with us to find solutions across a broad range of sectors to create communities that define the well-being of people.

The purpose of the CHNA was to offer a comprehensive understanding of the health needs in Adventist Health Reedley service area and guide the hospital's planning efforts to address those needs.



The significant health needs were identified through an analysis of secondary data and community input. The criteria listed recognize the need for a combination of information types (e.g., health indicators and primary data) as well as consideration of issues such as practicality, feasibility, and mission alignment. These health needs were prioritized according to a set of criteria that included:

- Addresses disparities of subgroups
- Availability of evidence or practice-based approaches
- Existing resources and programs to address problems
- Feasibility of intervention
- Identified community need
- Importance to community
- Magnitude
- Mission alignment and resources of hospitals
- Opportunity for partnership
- Opportunity to intervene at population level
- Potential Health Need Score
- Severity
- Solution could impact multiple problems

For further information about the process to identify and prioritize significant health needs, please refer to Adventist Health Reedley CHNA report at the following link: https://www.adventisthealth.org/about-us/community-benefit/

# Adventist Health Reedley and Adventist Health

Adventist Health Reedley is an affiliate of Adventist Health, a faith-based, nonprofit integrated health system serving more than 80 communities on the West Coast and Hawaii.

#### Vision

Adventist Health will be a recognized leader in mission focus, quality care and fiscal strength.

#### **Mission Statement**

Living God's love by inspiring health, wholeness and hope.

#### Adventist Health Includes:

- 23 hospitals with more than 3,600 beds
- 290 clinics (hospital-based, rural health and physician clinics)
- 15 home care agencies and eight hospice agencies
- Three retirement centers & one continuing care retirement community



 A workforce of 37,000 including associated, medical staff physicians, allied health professionals and volunteers

We owe much of our heritage and organizational success to the Seventh-day Adventist Church, which has long been a promoter of prevention and whole person care. Inspired by our belief in the loving and healing power of Jesus Christ, we aim to bring physical, mental and spiritual health and healing to our neighbors of all faiths. Every individual, regardless of his/her personal beliefs, is welcome in our facilities. We are also eager to partner with members of all faiths to enhance the health of the communities we serve.

Our commitment to quality health care stems from our heritage, which dates to 1866 when the first Seventh-day Adventist healthcare facility opened in Battle Creek, Michigan. There, dedicated pioneers promoted the "radical" concepts of proper nutrition, exercise and sanitation. Early on, the facility was devoted to prevention as well as healing. They called it a sanitarium, a place where patients—and their families—could learn to be well.

More than a century later, the health care system sponsored by the Seventh-day Adventist Church circles the globe with more than 170 hospitals and more than 500 clinics, nursing homes and dispensaries worldwide. And the same vision to treat the whole person—mind, body and spirit—continues to provide the foundation for our progressive approach to health care.

# Summary of Implementation Strategies

#### **Implementation Strategy Design Process**

Stakeholders from the 19 hospital facilities in the Adventist Health System were invited to participate in a Mission Integration Summit on September 26 and 27, 2019. During these two day-long events, participants were introduced to the 2019 Adventist Health Implementation Strategy Template. After the summit, each hospital was invited to participate in a series of technical assistance calls and consultation sessions with representatives from Adventist Health Community Integration and Conduent Health Communities Institute to further develop and refine their implementation strategy.

#### Adventist Health Reedley Implementation Strategy

The implementation strategy outlined below summarizes the strategies and activities by Adventist Health Reedley to directly address the prioritized health needs. They include:

- Health Need 1: Access to Care
  - Transportation to Clinic Appointments



- Provider Recruitment
- Mobile Medical Unit
- Pop-Up Education/Clinics at Community Events
- Health Need 2: Obesity/ Healthy Eating Active Living (HEAL)/ Diabetes
  - Diabetes Among Friends
  - CREATION Health
  - Healthy Eating Education at Outreach Events
- Health Need 3: Mental Health
  - Hosting Educational Sessions for AH Providers and Community Partners
  - Hosting Educational Sessions for School Districts
  - o Maternal Health Screening & Referrals for Perinatal Mood Disorders
  - Addiction Medicine- Telehealth
- Health Need 4: Economic Security/Homelessness
  - Student Externships & Internships
  - World Vision/Inspire Hope Project
- Health Need 5: Maternal & Infant Health
  - Breastfeeding Classes
  - Overall Wellbeing

The Action Plan presented below outlines in detail the individual strategies and activities Adventist Health Reedley will implement to address the health needs identified though the CHNA process. The following components are outlined in detail in the tables below: 1) actions the hospital intends to take to address the health needs identified in the CHNA, 2) the anticipated impact of these actions as reflected in the Process and Outcomes measures for each activity, 3) the resources the hospital plans to commit to each strategy, and 4) any planned collaboration to support the work outlined.

No hospital can address all the health needs identified in its community. Adventist Health Reedley is committed to serving the community by adhering to its mission, and using its skills, expertise and resources to provide a range of community benefit programs. This Implementation Strategy does not include specific plan to address the following significant health needs identified in the 2019 CHNA.

#### Significant Health Needs – NOT Planning to Address

- Climate Change: We feel that this is not what our area of expertise is in and while we
  are willing to partner with organizations who are engaging in activities to address
  Climate Change, this is not our top priority currently.
- Substance Abuse/Tobacco- will be addressed through Mental Health, Access to Care, HEAL



- Oral Health will be addressed through Access to Care
- Asthma will be address through Access to Care
- CVD/Stroke will be addressed through Access to Care and HEAL
- HIV/AIDS/STI's Will be addressed through Access to Care and Maternal/Infant Health
- Cancer will be address through Access to Care and HEAL
- Violence/Injury Prevention will be address through Economic Security/Homelessness, Access to Care and Maternal/Infant Health

#### **COVID 19 Considerations**

The COIVD-19 global pandemic has caused extraordinary challenges for Adventist Health hospitals and health care systems across the world including keeping front line workers safe, shortages of protective equipment, limited ICU bed space and developing testing protocols. They have also focused on helping patients and families deal with the isolation needed to stop the spread of the virus, and more recently vaccine roll out efforts.

Adventist Health, like other health care systems, had to pivot its focus to meet the most urgent healthcare needs of its community during the pandemic, as well as reassess the ability to continue with some community health strategies due public health guidelines for social distancing. Adjustments have been made to continue community health improvement efforts as possible, while ensuring the health and safety of those participating. The Strategy Action Plan Grids on the following pages reflect updated activities for each strategy.

In FY20, Adventist Health as a system took the following actions in response to the needs created or exacerbated by COVID-19:

- Adventist Health as a system directed "Community Strength Fund grants" to each hospital to support community partners' immediate response to COVID-19
- Adventist Health as a system directed "Community Integration Catalyst" funds to each hospital to support internal new or expanded community wellbeing programming and innovation as an immediate response to COVID-19
- Began offering more virtual health care visits to keep community members safe and healthy
- Developed an online symptom tracker to help community members determine if they
  may have COVID-19 or some other flu type illness and what steps to take



- Partnered with Mask Up, a collaboration of 100 leading health systems representing thousands of hospitals across the U.S. joining to create messages for the betterment of the communities they serve
- Was part of a communitywide effort by the local health system to vaccinate eligible community members to help stop the spread of the virus



# Adventist Health Reedley Implementation Strategy Action Plan

#### RITY HEALTH NEED: ACCESS TO CARE

L STATEMENT: IMPROVE THE OVERALL HEALTH AND WELLNESS OF OUR COMMUNITIES THROUGH PROVISIONS ERVICES, COMMUNITY COLLABORATION AND INNOVATION.

ion Alignment: Well-being of People

egy 1: Improving access to care through increased health awareness and access to needed services.

rams/Activities	ess Measures	lts: 1	t Term Measures	lts: · 2	ium Term Measures	lts: 3
ity 1.1 sportation to clinic intments	ber of dtrips to clinic intments ded	5	ase transportation ces to clinics in high th disparity areas		oved access to care as rted by patient faction survey	
ity 1.2 der Recruitment	ber of ders recruited		ased services ded in clinics in health disparity		oved overall HEDIS sures in rural health s	

ional Activities: ess Measures: le Medical Unity ber of Events

up clinics ber of community members impacted

ce of Data:

ation outreach

portation Data Set

nal Adventist Health Data Set

et Population(s):

rserved, rural populations in Kings, Tulare, Fresno, Madera, and Kern Counties

ntist Health Resources: (financial, staff, supplies, in-kind etc.)

& Financial Support

**boration Partners:** (place a "\*" by the lead organization if other than Adventist Health)

lope Centers

Canyon Unified School District

A Category: (A - Community Health Improvement; E - Cash and In-Kind; F - Community Building; G - Community Benefit

ations)

mmunity Health Improvement



#### **Strategy Results 2020:**

Due to COVID-19, in person clinic appointments decreased significantly, as did the requirement for transportation. Telehealth visits greatly increased which allowed patients the opportunity to receive care in the comfort of their own home to protect their safety and well-being. This increased our access to care efforts and allowed our providers the ability to reach patients throughout our network. Telehealth visits continued throughout the remainder of 2020 and are expected to become a permanent access to care option for our patients into the future.



#### PRIORITY HEALTH NEED: OBESITY/ HEALTHY EATING ACTIVE LIVING (HEAL)/ DIABETES

# GOAL STATEMENT: TO CREATE HEALTHY COMMUNITIES THROUGH COMMUNITIES THROUGH EXPANSION AND SUPPORT

Mission Alignment: Well-being of people

Strategy 1: Through a focus on educational activities, work to empower community to understand the importance of health eating and exercise to living a healthier life

Programs/Activities	Process	Results:	Short Term	Results:	Medium Term	Results:		
Programs/Activities	Measures	Year 1	Measures	Year 2	Measures	Year 3		
Activity 1.1	Number of	0	% improvement		Decreased			
Diabetes Self-	classes and		in pretest vs		HEDIS quality			
Management	number of		posttest score		measure of			
Education	people				HgA1c > 9% year			
	attending.				over year			
Additional Activities:		Process Me	asures:		1	·		

- CREATION Health
- Education Sessions
- Outreach Events

- Number of sessions
- Number of community interactions

#### Source of Data:

• AH Internal Data

#### **Target Population(s):**

• All people who live in communities served by AHCVN.

Adventist Health Resources: (financial, staff, supplies, in-kind etc.)

Staff & Financial Support

**Collaboration Partners:** (place a "\*" by the lead organization if other than Adventist Health)

- Scripps Whittier Diabetes Institute
- Kings Canyon Unified School District

**CBISA Category:** (**A** - Community Health Improvement; **E** - Cash and In-Kind; **F** - Community Building; **G** - Community Benefit Operations)

• A- Community Health Improvement

#### Strategy Results 2020:

Due to COVID-19, all outreach and education events planned for 2020 during and after March were postponed indefinitely.

Due to staffing shortages and COVID-19, all diabetes self-management education classes were placed on hold indefinitely in 2020. A new virtual offering of classes will be offered to our patients and communities starting in 2021.



PRIORITY HEALTH NEED: MENTAL HEALTH

#### GOAL STATEMENT: INCREASE ACCESS TO BEHAVIORAL HEALTH SERVICES FOR VULNERABLE POPULATIONS.

Mission Alignment: Well-being of people

#### Strategy 1: Decrease stigma associated with seeking behavioral health services.

Programs/Activities	Process Measures	Results: Year 1	Short Term Measures	Results: Year 2	Medium Term Measures	Results: Year 3
Activity 1.1	Number	0	Increase		% learning as	
Provide mental	educational		number of		indicated in event	
health education to	sessions offered		community		pretest vs. posttest	
external AH partner	and attendance		partner			
organizations and			agencies			
community			engaged in			
members			mental health			
			services and			
			support			

#### Source of Data:

• AH Internal Data

#### **Target Population(s):**

Anyone in our service areas needing access to mental health education, services, or support.

#### Adventist Health Resources: (financial, staff, supplies, in-kind etc.)

• Staff & Financial Support

#### **Collaboration Partners:** (place a "\*" by the lead organization if other than Adventist Health)

- Kings Partnership for Prevention
- California Health Collaborative

**CBISA Category:** (**A** - Community Health Improvement; **E** - Cash and In-Kind; **F** - Community Building; **G** - Community Benefit Operations)

• A- Community Health Improvement

#### **Strategy Results 2020:**

Due to COVID-19, all events planned for 2020 during and after March were postponed indefinitely. It is our intention to restart education events and outreach once the COVID-19 surges are under control and vaccination efforts have reached a safe level to ensure ongoing safety of participants and our community.



PRIORITY HEALTH NEED: ECONOMIC SECURITY/ HOMELESSNESS

GOAL STATEMENT: TO ADDRESS SOCIAL NEEDS AND SOCIAL DETERMINANTS OF HEALTH, TO ALLOW FOR A HEALTHY FOUNDATION FOR COMMUNITIES TO BUILD A HEALTHY LIFE.

Mission Alignment: Well-being of people & Equity

Strategy 1: Partner with county and local programs to have a greater impact on creating access to shelter and housing.

Programs/Activities	Process Measures	Results : Year 1	Short Term Measures	Results: Year 2	Medium Term Measures	Results: Year 3	
Activity 1.1 Respite Care and/or Recuperative Board and Care (TBD)	Number of homeless patients accepting discharge to a recuperative Board and Care Program	0	Increase % of homeless patients being discharged to recuperative board and care program versus back to homeless status.		Increase % of recuperative board and care participants who discharge from Kings Gospel Mission into permanent supportive housing or reunite with family/friends.		
<ul> <li>Additional Activities</li> <li>Student Externships &amp; Internships</li> <li>Inspire Hope resource distributions</li> </ul>		Process Measures: <ul> <li>Number of student externships and internships</li> <li>Number of distribution events</li> </ul>					

#### Source of Data:

- AH Internal Data
- TBD Board & Care data

#### **Target Population(s):**

Low income, homeless, and/or at risk of homelessness

Adventist Health Resources: (financial, staff, supplies, in-kind etc.)

• Staff & Financial Support

**Collaboration Partners:** (place a "\*" by the lead organization if other than Adventist Health)

- Proteus
- World Vision
- Fresno County Homelessness Taskforce

**CBISA Category:** (**A** - Community Health Improvement; **E** - Cash and In-Kind; **F** - Community Building; **G** - Community Benefit Operations)

• A- Community Health Improvement



#### **Strategy Results 2020:**

Due to COVID-19, all outreach and education events planned for 2020 during and after March were postponed indefinitely.

The search for a partner in efforts to address our homeless Reedley patients continues into 2021. Due to Project Room Key, a California initiative developed to temporarily house homeless individuals to slow the spread of COVID-19, local organizations that we could partner with were already successfully housing people with this program. As we progress from Project Room Key to Project Home Key throughout California, we will continue to look for an appropriate partner for a recuperative room & board program in the Reedley area.

Student internship and externship opportunities within our network were greatly reduced due to safety protocols and different school program restrictions. A total of 88 students were still able to complete their academic requirements and provided much needed support within departments across our network.

As part of the CARES Act, Adventist Health partnered with the USDA Farmers to Families Food Box Program to distribute food boxes throughout our Hanford and Reedley communities. Through our partnership with World Vision our Inspire Hope program continued to provide distributions as the need in our communities continued and increased due to the pandemic.



#### PRIORITY HEALTH NEED: MATERNAL INFANT HEALTH

#### **GOAL STATEMENT: INCREASE OVERALL HEALTH AND WELLNESS.**

Mission Alignment: Well-being of People

Strategy 1: Provide educational materials and host educational sessions.

Programs/Activities	Process Measures	Results: Year 1	Short Term Measures	Results: Year 2	Medium Term Measures	Results: Year 3	
Activity 1.1 Provide free car safety seat checks to the community	Number of car safety seat checks performed	0	Number of car safety seats replaced or provided to community free of charge.		Number of certified car safety seat technicians in network to provide free car safety seat checks.		
Additional Activities  • Birth and Breastfeeding classes		Number of class participants     Number of class participants					

#### **Source of Data:**

• AH Internal Data

#### **Target Population(s):**

• Mothers, children and families living in communities that AHCVN serves.

#### Adventist Health Resources: (financial, staff, supplies, in-kind etc.)

• Staff &Financial Support

### **Collaboration Partners:** (place a "\*" by the lead organization if other than Adventist Health)

- California Health Collaborative
- Safe Kids Kings County

**CBISA Category:** (**A** - Community Health Improvement; **E** - Cash and In-Kind; **F** - Community Building; **G** - Community Benefit Operations)

• A- Community Health Improvement

#### **Strategy Results 2020:**

Due to COVID-19, all events planned for 2020 during and after March were postponed indefinitely.



Staff that were due to be trained (and re-trained) as car seat safety technicians in 2020 with the intent to offer this resource across our network were not able to be trained and certified. All 2020 training opportunities were cancelled due to COVID. It is our goal to engage training classes for our staff starting in 2021 and will be offering this service at our hospital birth centers across our network by the end of 2021.

Birthing classes were initially cancelled at the start of the pandemic and then transitioned to a virtual format for the safety and well-being of program participants. A total of 30 people participated in classes in 2020. Both virtual and in person classes will continue into 2021.

#### The Adventist Health + Blue Zones Solution

Our desire to improve community well-being grew out of not only our mission at Adventist Health – to live God's love by inspiring health, wholeness and hope – but also by the sheer need as seen across our system of 23 hospitals. Overwhelmingly, we see diseases of despair including suicide, substance abuse, mental health and chronic illnesses plaguing the communities in which we have a significant presence in. That is why we have focused our work around addressing behavior and the systems keeping the most vulnerable people in cycles of poverty and high utilization.

In an effort to heal these communities, we have strategically invested in our communities by partnering with national leaders in community well-being. We believe the power of community transformation lies in the hands of the community. Our solution for transformation is to create a sustainable model of well-being that measurably impacts the well-being of people, well-being of places and equity.

2020 saw the acquisition of Blue Zones by Adventist Health as the first step toward reaching that goal. By partnering with Blue Zones, we able to gain ground in shifting the balance from healthcare – treating people once they are ill – to transformative well-being- changing the way communities live, work and play. Blue Zones widens our impact from only reaching our hospitals' communities in four states to a global mission practice.